

Social Anxiety Disorder/Social Phobia

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**“The human brain is a wonderful thing.
It operates from the moment you’re
born, until the first time you get up to
make a speech.”**

–Howard Goshorn

Social Anxiety Disorder (SAD)

Outline

- **Definition**
- **Relationship to Other Psychiatric Illnesses**
 - **Treatment**

Question #1

What are the **2** Social
Anxiety Disorder (SAD)
Subtypes?

Question #2

Which SAD Subtype would be Described as...

- **More Common**
 - **Familial**
 - **Earlier onset**
- **Greater Impairment**
- **Lower Remission Rate**

Question #3

True or False

Patients with SAD are more likely, as compared to those without SAD, to do the following...

- **Remain Single**
- **Not Finish High School**
- **Earn Lower Income**

Question #4

What are **three** psychiatric illnesses that are commonly **comorbid** with SAD?

Question #5

What is **First Line Treatment** for SAD and... Does it vary between the 2 Subtypes?

Teaching Point #1

**Social Anxiety Disorder has
TWO SUBTYPES:**

Early Onset Generalized Familial Subtype

**Later Onset Non-Generalized Non-Familial
Subtype**

Teaching Point #2

**Social Anxiety Disorder (SAD)
usually has**

**ONE or more COMORBID
Psychiatric Illnesses**

**with SAD usually PRECEDING
the Comorbidity**

Teaching Point #3

Pharmacologic Treatment
varies between the two
Subtypes...

Generalized Type -

SSRI or SNRI

Non-Generalized Type -

**PRN Pharmacotherapy
Targeting Symptoms**

Social Anxiety Disorder

Part One

Definition

Social Anxiety Disorder is Not New

Symptoms as Described by Hippocrates:

[A man who] “through bashfulness, suspicion and timorousness, will not be seen abroad; ... his hat still in his eyes, he will neither see nor be seen by his goodwill. He dare not come in company for fear he should be misused, disgraced, overshoot himself in gestures or speeches or be sick; he thinks every man observes him.”

Robert Burton: Anatomy of Melancholy (1652)

Social Anxiety Disorder, also known as...

Name	Author
Ereuthrophobia	Casper, 1842
Kontaktneurosen	Stockert, 1929
Tai-jin-kyofu	Morita, 1932
Social Neurosis	Shilder, 1938
Social Anxiety Neurosis	Myerson, 1945
Social Phobia	Marks, 1968

Social Anxiety Disorder (SAD)

Is Included in the **DSM-IV** and
can be summarized as
follows...

- **Fear that Performance will lead to Embarrassment, Exposure, and Scrutiny**
with
- **Exposure to Feared Situation Predictably Eliciting Anxiety**
resulting in
- **Avoidance, or the Endurance of Distress in most Social Interactions**

**The patient with SAD knows the Fear is
Excessive**

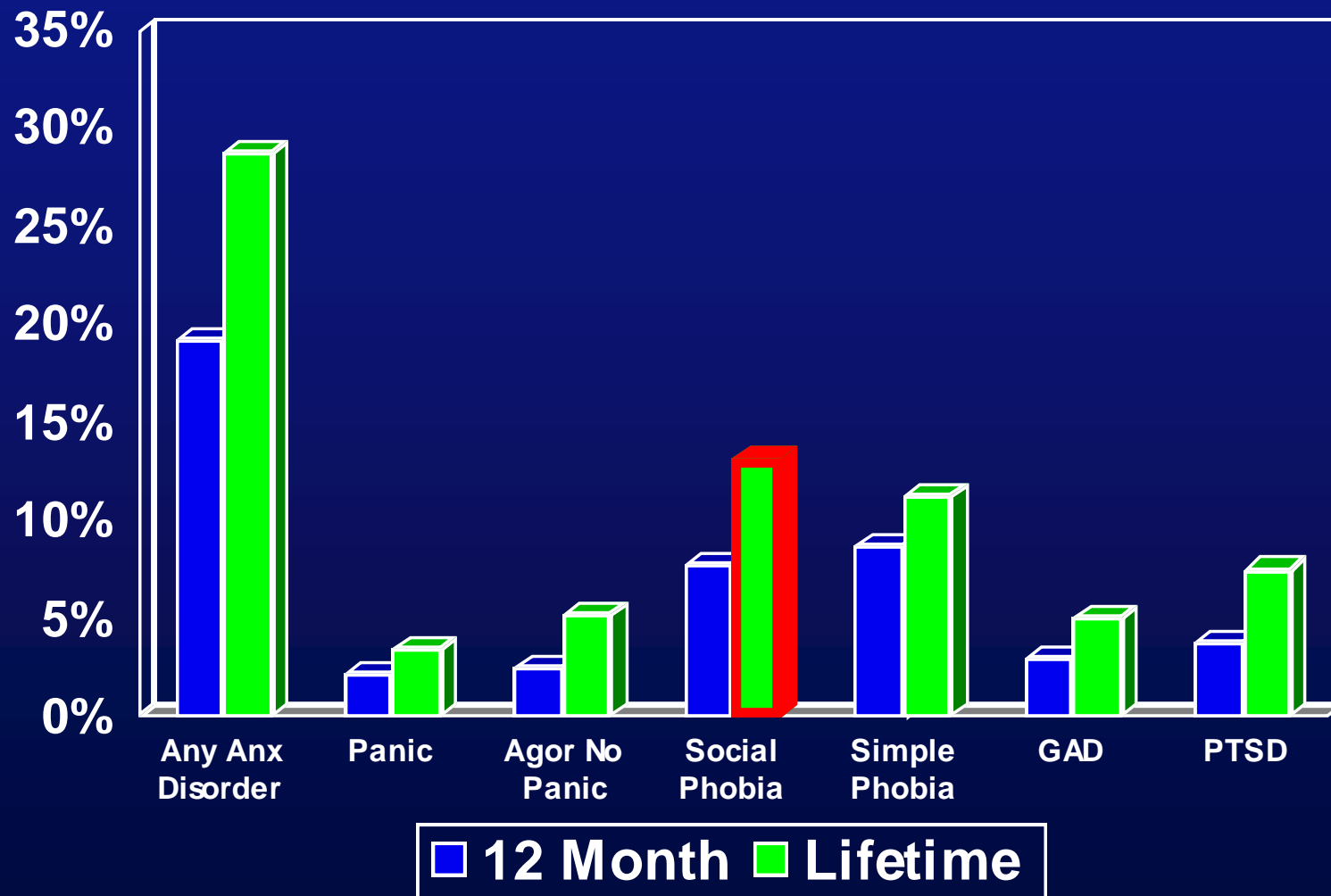
but

**Continues to Suffer Interference in
Occupational, Social, and Familial Roles**

Important to Note...

If there is a General Medical Condition (colostomy) or Mental Disorder (rituals in OCD or Anorexia) present which has the potential to be Embarrassing, the Fears Associated with these situations are **not** considered in a diagnosis of SAD

SAD has the Greatest Lifetime Prevalence as Compared to Other Anxiety Disorders



Two SAD Subtypes

- Generalized Subtype
- Non-Generalized Subtype

Generalized

(~70%)

- **Pervasive Social Fears, Avoidance**
- **Early Onset**
- **Familial**
- **More Comorbidity**
- **More Impairment**
- **Low Remission Rate**
- **Requires Chronic Treatment**

Non-Generalized

(~30%)

- **Limited Social Fear**
- **Later Onset**
- **Not Familial**
- **Less Comorbidity**
- **Limited Impairment**
- **Remission Not Unusual**
- **PRN Treatment Adequate**

Typical Social Fears

Social Type Fears

- Attending Social Events
- Conversing in a Group
- Speaking on Telephone
- Interacting with an Authority Figure
- Making Eye Contact
- Ordering Food in a Restaurant

Performance Type Fears

- Public Speaking
- Eating in Public
- Writing a Check
- Using a Public Toilet
- Taking a Test
- Trying on Clothes in a Store
- Speaking up at a Meeting

Non-Generalized Subtype may have only One or Two of the Above.
Generalized Subtype may have Most of the Above.

Typical Symptoms in Social Anxiety

- **Physical Symptoms**
 - Tachycardia
 - Trembling
 - Blushing*
 - Shortness of Breath
 - Sweating*
 - Abdominal Distress
 - Socially-Cued Panic Attacks
- **Cognitive Patterns**
 - Exaggerated Fear of Negative Evaluation, Sense of Scrutiny
 - Misinterpretation of Social Cues
- **Stereotypical Behaviors**
 - Avoidance
 - Freezing

SAD and Distress

Physical Symptoms that are
Usually the Most
Bothersome and Feared
are Those that are
Perceived as Visible to
Others.

The Course of SAD...

- **Chronic**
 - **Modal Onset at 13 years**
- **Average Duration at Diagnosis is 20 Years**
 - **Only 27% of Recover**

Patients with SAD, as compared to those without SAD, often...

- **Fail to Finish High School**
 - **Earn Lower Income**
 - **Remain Single**
- **Have No Skilled Occupation**
 - **Live with Parents**

Differential Diagnosis of SAD

- Avoidant Personality Disorder
- Panic Disorder / Agoraphobia
- Posttraumatic Stress Disorder
- Depression-Related Social Avoidance
 - Atypical Depression
- Schizotypal / Schizoid Personality Disorder
 - Body Dysmorphic Disorder

It Is Important to Distinguish Between the Different Anxiety Disorders

**Key Diagnostic Questions
can be Helpful**

Key Diagnostic Questions

- Do you Experience Anxiety or Fears?
- Do you Consider your Fears Excessive?
- Are you Afraid of Situations such as Speaking in Public? Social Events? Crowds?
- Do you Fear...
 - Being Watched Closely While Doing Something?
 - Being Humiliated or Embarrassed?
 - Sweating, Blushing?

**It is Important to
Distinguish between the Anxiety
Disorders...**

SAD vs. Panic Disorder

Disorder	Common Fear	Key Concerns	Example
SAD	Fear of Negative Evaluation or Humiliation in Social Situations	Public Scrutiny	Avoids speaking, eating, using restrooms <i>only in public</i>
Panic Disorder	Fear of having a Heart Attack, Dying, or “Going Crazy”	Sudden, Unexpected Panic Attacks Alone or in Public; Not Limited to Social Situations	Attacks last about 10 Minutes, including Chest Pain, Fear of Dying, Smothering Sensations; Avoidance of Places Where Attacks have Occurred

SAD vs. Agoraphobia

Disorder	Common Fear	Key Concerns	Example
SAD	Fear of Negative Evaluation or Humiliation in Social Situations	Public Scrutiny	Avoids Speaking, Eating, Using Restrooms <i>only in public</i>
Agoraphobia	Fear that Help Won't be Available or Escape Won't be Possible	Being Caught in A Situation Where Escape may be Difficult	Avoids being Alone, Away from Home, in a Crowd, Traveling in a Car

SAD vs. Generalized Anxiety Disorder (GAD)

Disorder	Common Fear	Key Concerns	Example
SAD	Fear of Negative Evaluation or Humiliation in Social Situations	Public Scrutiny	Avoids Speaking, Eating, Using Restrooms; <i>only in public</i>
Generalized Anxiety Disorder	Fear of Everyday Routine / Life Circumstances	Anxiety Shifting From One Concern To Another - No Fear of Social Situations	Worries Almost Constantly about Routine, Everyday Matters

Something To Consider...

SAD and Adolescents

Have High Index of Suspicion in Adolescents
with New Onset of:

- Depression
- Truancy and Other Conduct Problems
- Substance Abuse

Social Anxiety Disorder

Part Two

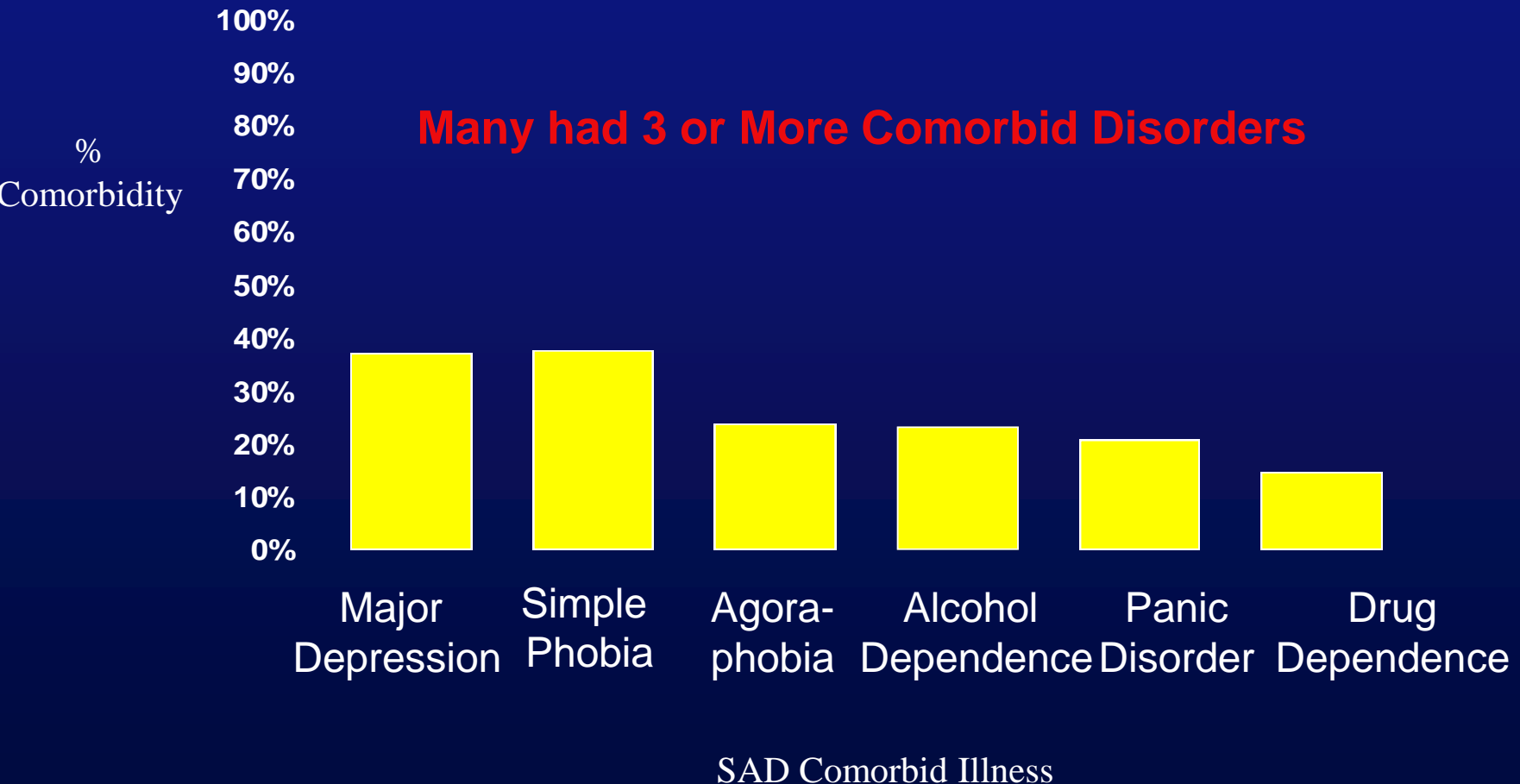
**Relationship to Other
Psychiatric Illnesses**

(Comorbidity)

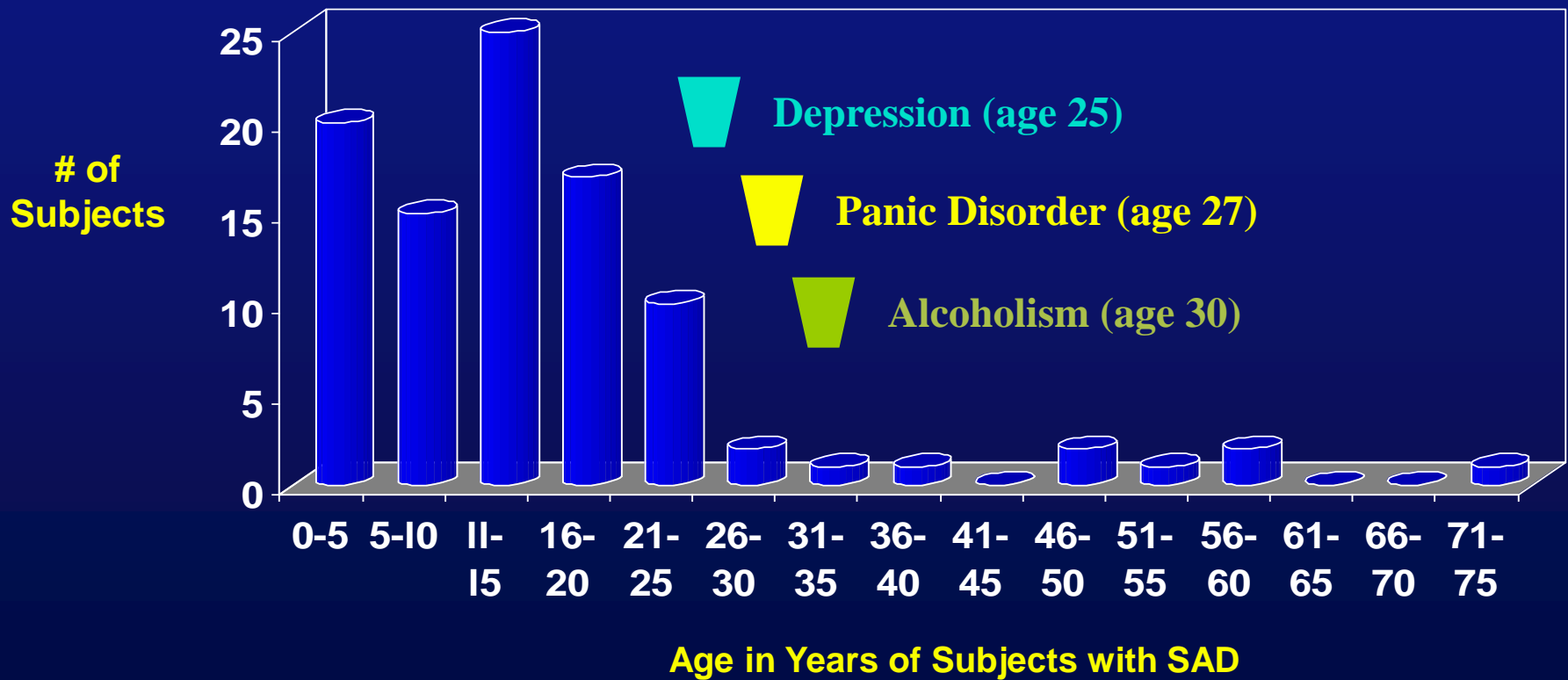
Comorbidity

- More Often Seen in **Generalized Subtype**
 - **80%** of Patients with SAD Report at Least One other Psychiatric Disorder
 - SAD Typically Occurs First

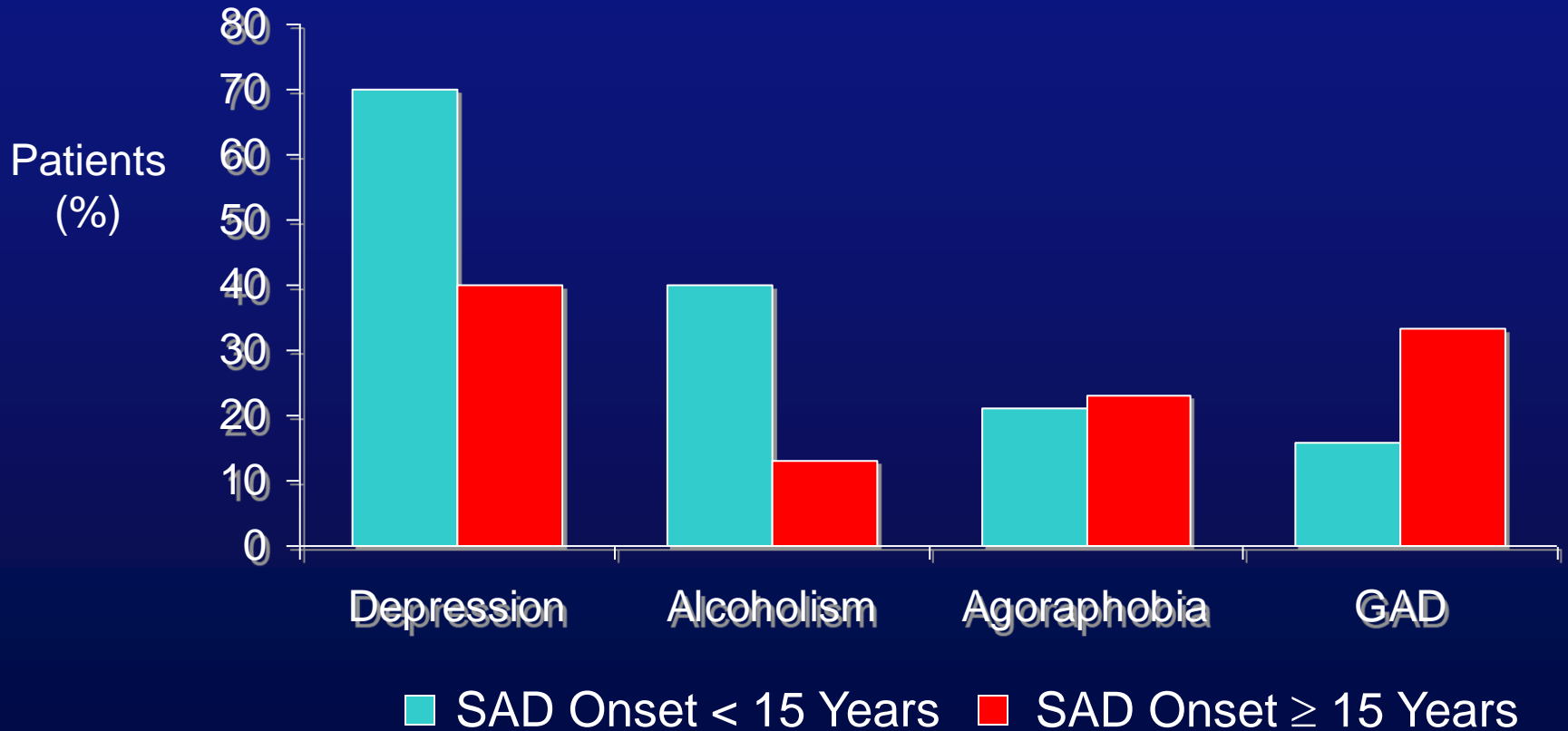
~ 80% of Patients with Generalized Subtype have 1 or More Comorbid Psychiatric Disorder



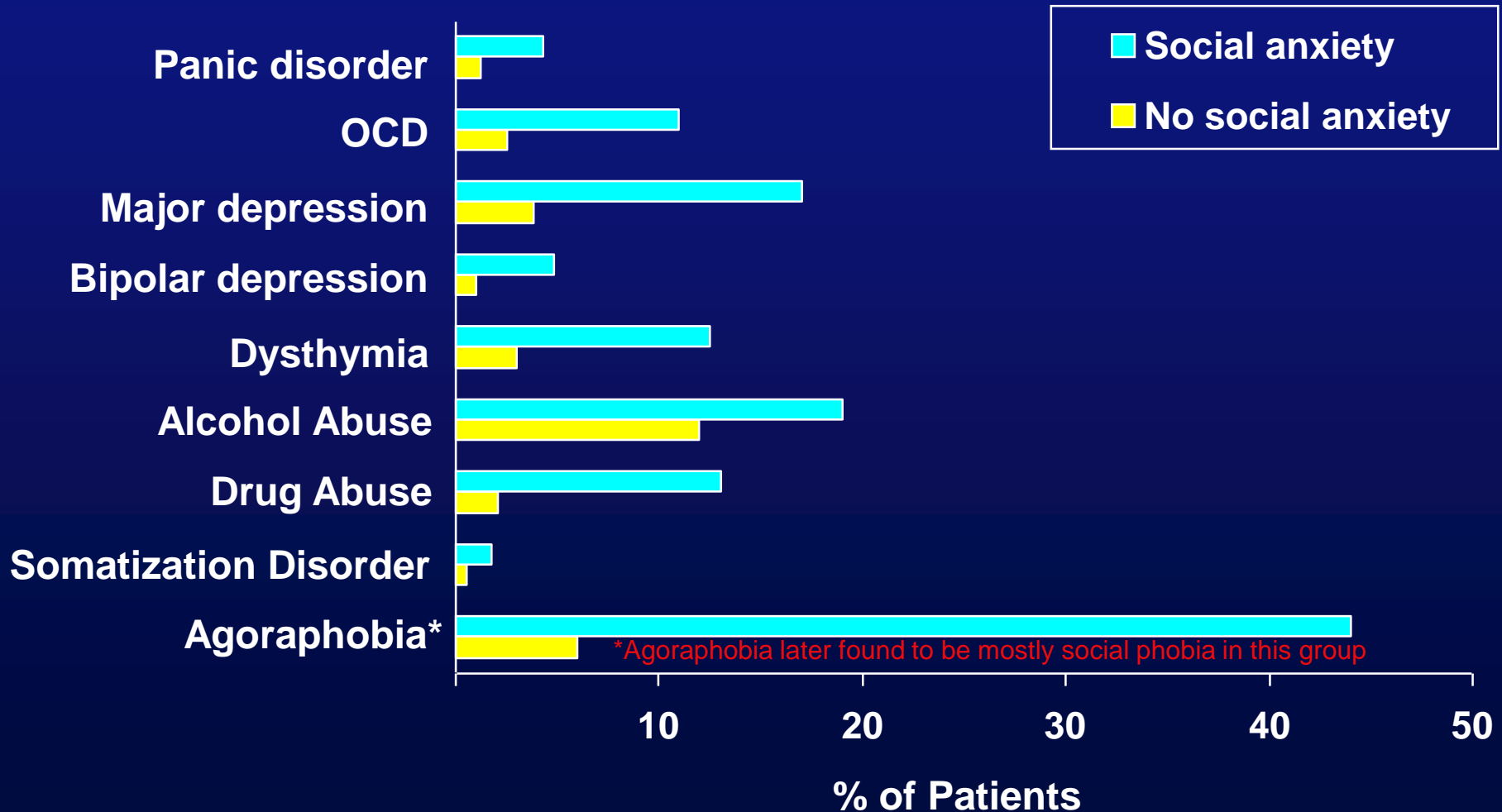
Age of Onset of Disorders Co-Existing with SAD



Social Anxiety Disorder and Comorbid Illnesses

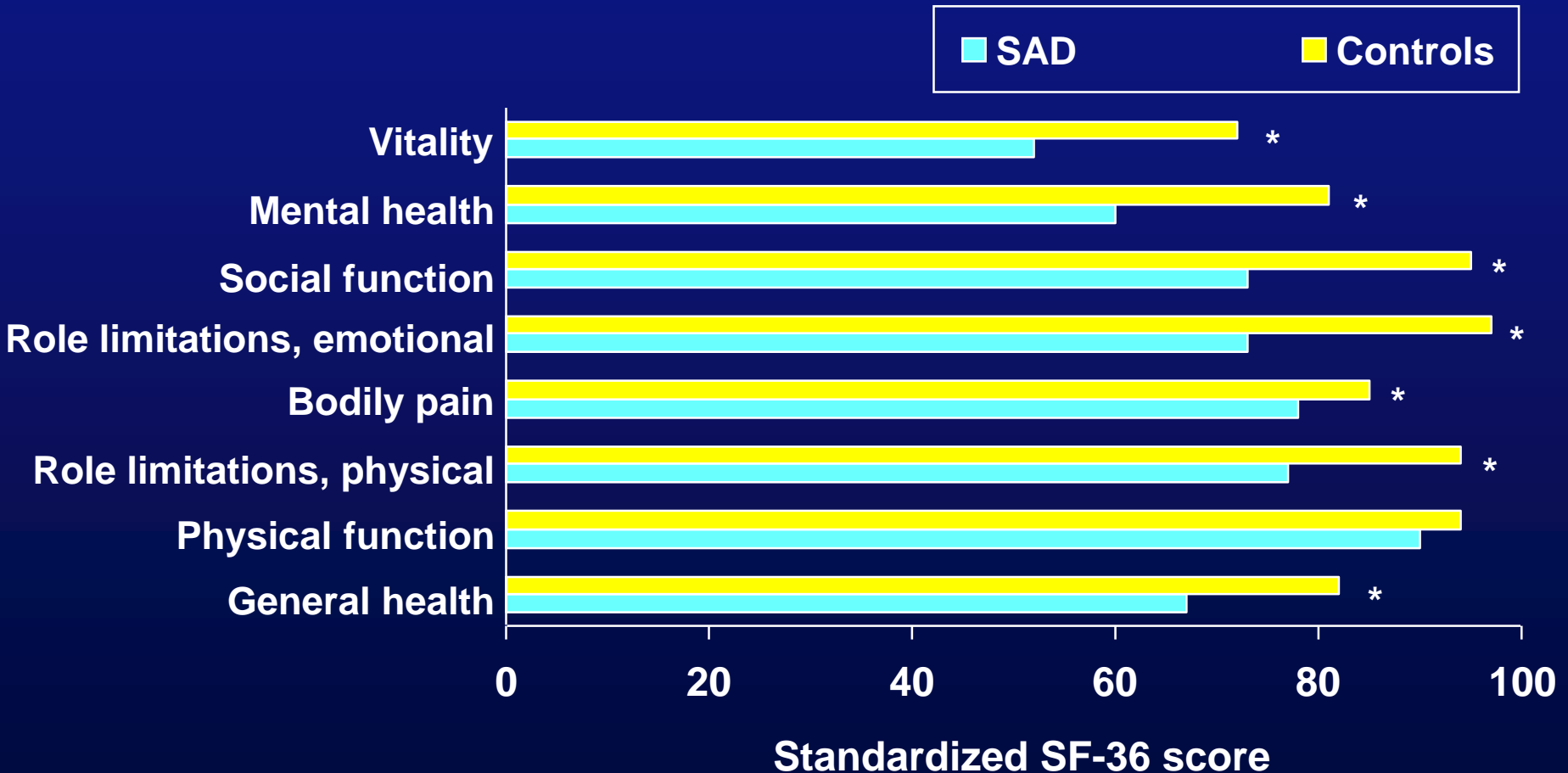


Other Psychiatric Illnesses and SAD...



Quality of Life in Patients with SAD

Assessed with the SF-36 Scale



*p<0.05

Suicidality In SAD



Social Anxiety Disorder

Part Three

Treatment

SAD Treatment Goals

- Determine Subtype
- Reduce Anxiety and Phobic Avoidance
 - Reduce Disability and Impairment
- Identify and Treat Comorbid Disorders

SAD Assessment of Treatment

Rating Scales

- **SPIN**
 - Social Phobia Inventory
- **BSPS**
 - Brief Social Phobia Scale
- **LSAS***
 - Liebowitz Social Anxiety Scale

*Most Often Used in Clinical Trials; Tracks well with BSPS

Liebowitz Social Anxiety Scale

	Fear or Anxiety	Avoidance
1. Telephoning in public. (P)		
2. Participating in small groups. (P)		
3. Eating in public places. (P)		
4. Drinking with others in public places. (P)		
5. Talking to people in authority. (S)		
6. Acting, performing or giving a talk in front of an audience. (P)		
7. Going to a party. (S)		
8. Working while being observed. (P)		
9. Writing while being observed. (P)		
10. Calling someone you don't know very well. (S)		
11. Talking with people you don't know very well. (S)		
12. Meeting strangers. (S)		
13. Urinating in a public bathroom. (P)		
14. Entering a room when others are already seated. (P)		
15. Being the center of attention. (S)		
16. Speaking up at a meeting. (P)		
17. Taking a test. (P)		
18. Expressing a disagreement or disapproval to people you don't know very well. (S)		
19. Looking at people you don't know very well in the eyes. (S)		
20. Giving a report to a group. (P)		
21. Trying to pick up someone. (P)		
22. Returning goods to a store. (S)		
23. Giving a party. (S)		
24. Resisting a high pressure salesperson. (S)		

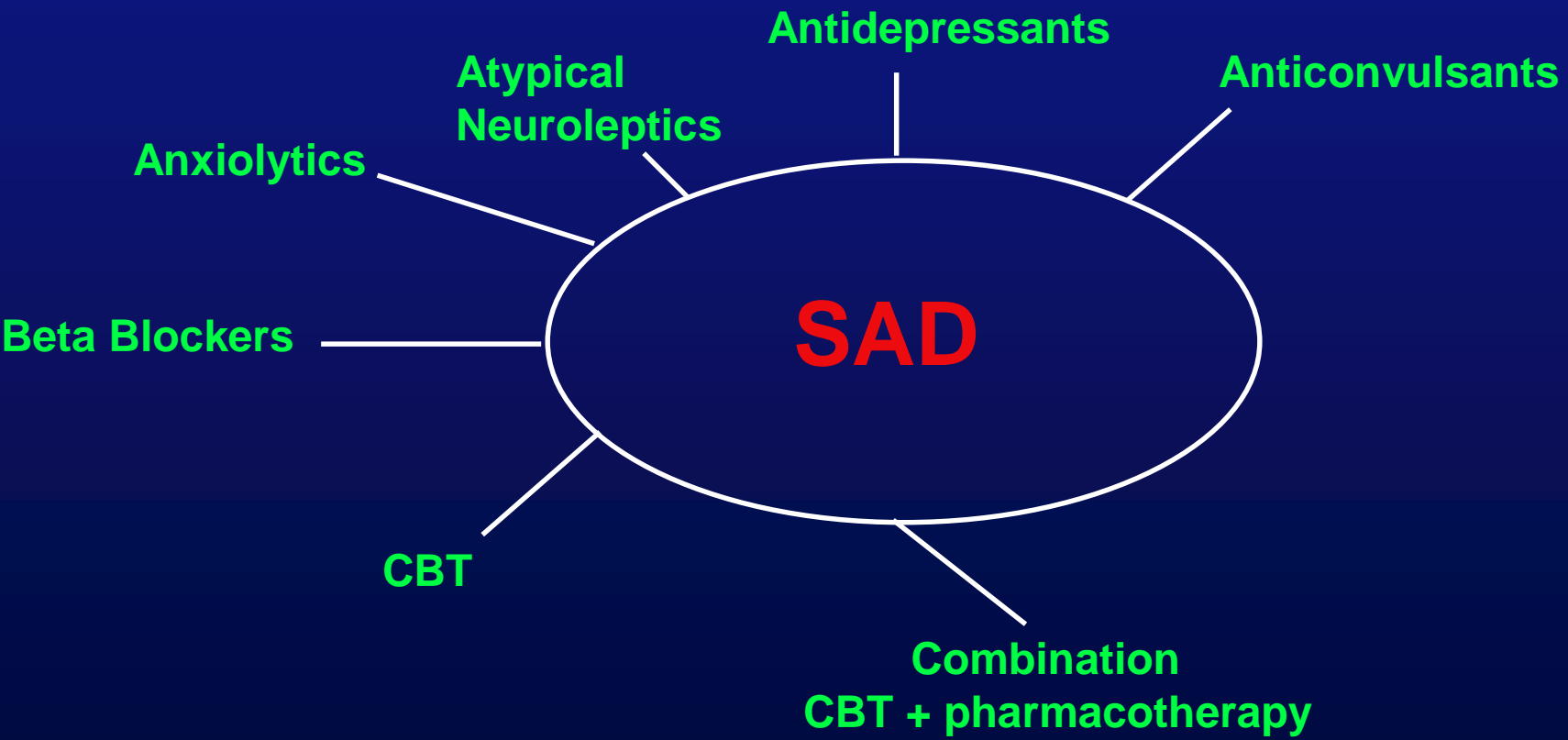
Scoring the LSAS

- ≥ 80 : Severe
- 60-80: Moderate
- ≤ 30 : Normal

SAD Treatment Options Vary Greatly in Efficacy

Three D's of Treatment

- Adequate Dose
- Adequate Duration
- Appropriate Documentation



*

SAD Subtypes and Treatment Considerations

Non-Generalized

- Limited Social Fears
- Often Predictable
- PRN Medication can be Effective
 - **Beta-Blockers**
 - Atenolol
 - Propranolol
 - **Benzodiazepines**
 - Lorazepam
 - Alprazolam

Generalized

- Social Skills Deficit
- Pervasive Social Fears
- Disabling and Severe
- Daily Medication Needed
 - **SSRI**
 - **SNRI**

Psychosocial Treatment may be Helpful for **Both Subtypes**

Psychosocial Treatments for SAD

- Psycho-Education
- Social Skills Training
- Cognitive Behavioral Therapy (CBT)
 - Individual or Group Therapy

CBT Pros and Cons

- **Advantages**
 - It Works
 - It Keeps Working
 - Most People Like It
 - Time-Limited
 - Few Side-Effects
- **Disadvantages**
 - More Work
 - Limited Supply
 - May Not be Covered by Insurance
 - Not for Everyone

Psychosocial Treatment vs. Pharmacotherapy

Phenelzine vs. CBGT (Group CBT):

- Phenelzine Results in Greater Improvement **Short-Term**
- CBGT Shows **More Durable** Improvement at Follow-Up

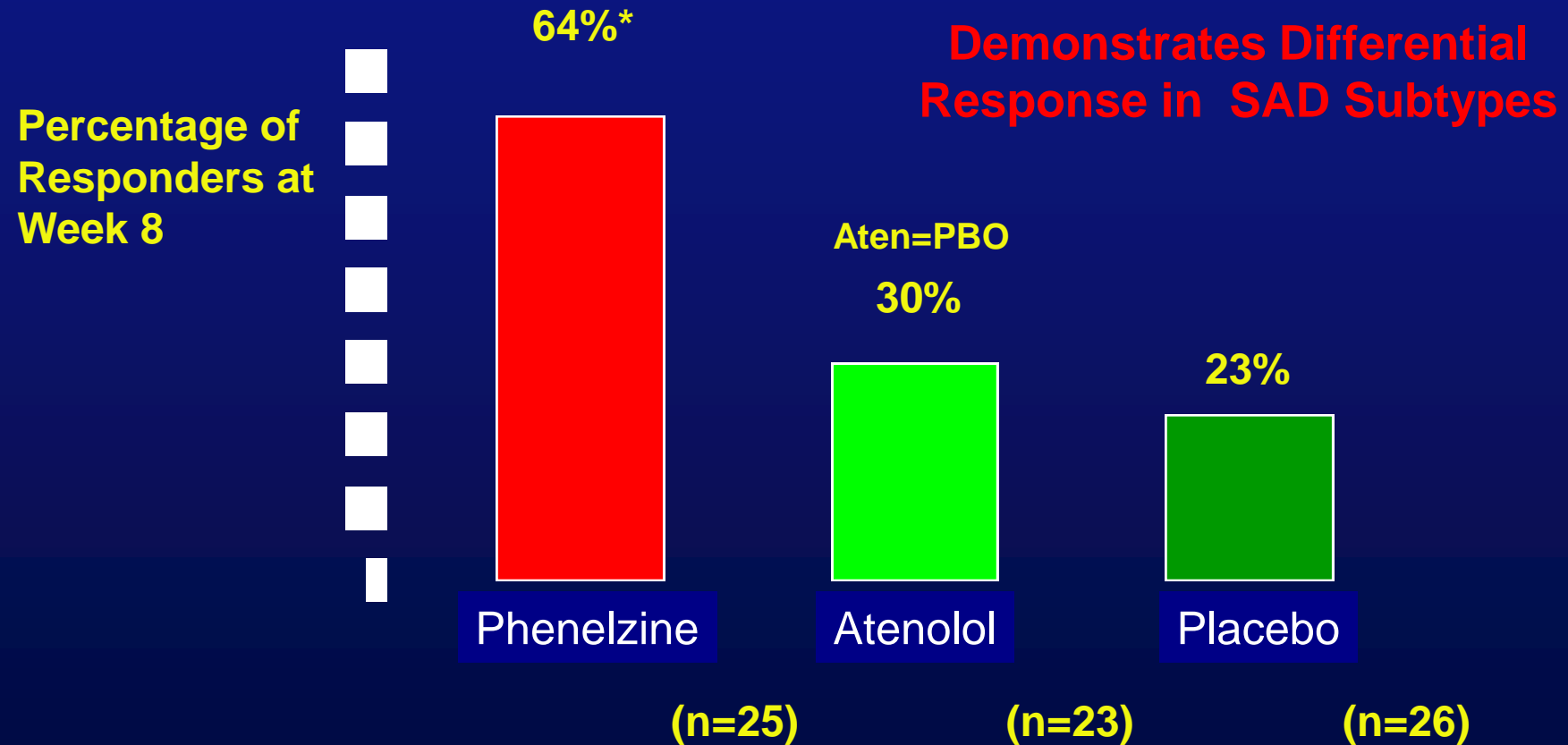
Pharmacotherapy

**SAD Subtypes are Important
When Considering
Pharmacotherapy**

First Pharmacotherapy for Social Anxiety Disorder

2/3 Generalized, 1/3 Non-Generalized

* $p < 0.05$



*

Non-Generalized Subtype Pharmacotherapy...

Beta Blockers

Beta Blockers (cont'd)

- Effective for Discrete “Performance Anxiety”
 - Not effective for Generalized SAD
 - Not Effective for Depression or Other Comorbidities
 - Decreases Symptoms of Physiologic Arousal, Not Emotional Experience of Anxiety
- Given 1-2 hours before event

Beta Blocker Dosing

Examples:

- **Propranolol**: 10-40 mg PO
- **Atenolol**: 50-150 mg PO

Beta Blockers and Stage Fright in Musicians

In 24 String Players,
Oxprenolol (40 mg):

- Decreased Heart Rate, Tremor, Nervousness
- Improved Performance Subjectively and Objectively

Beta Blockers: Scholastic Aptitude Test (SAT) and Performance Anxiety

On Retest...

- Expected Improvement was:
14 points
- With Propranolol (40 mg),
Improvement was: **130 points**

(N=32)

Generalized Subtype and Pharmacotherapy

Principles

Generalized Subtype Pharmacotherapy: Pros and Cons

- **Advantages**
 - Works Quickly
 - Less Initial Time/Effort
 - More Robust Initial Response in Some Patients
- **Disadvantages**
 - Patient Concerns About Psychological Dependence
 - Cost
 - Adverse Effects
 - Relapse Rate after D/C

Classes with Proven Efficacy in Generalized Subtype*

Selective Serotonin Reuptake Inhibitors (SSRIs)
Serotonin Norepinephrine Reuptake Inhibitors (SNRIs)
Benzodiazepines*
Monoamine Oxidase Inhibitors (MAOI)
Clomipramine
Gabapentin*

•Not Reliably an Antidepressant
or Insufficient Information

*Consideration includes comorbid disorders

Not all agents in all classes approved by FDA but all empirically supported in RCTs; Duloxetine insufficiently studied but likely resembles venlafaxine

*

Adapted from: Lydiard RB. *Textbook of Anxiety Disorders*. Washington, DC: APPI; 2002:348-

Classes with Limited or No Proven Efficacy in Generalized Subtype

Anti-Epileptic Drugs¹ (AEDs)
Bupropion
CMI-
But not other TCAs

¹AEDs-Gabapentin, Topiramate, Levetiracetam

* Adapted from: Lydiard RB. In: *Textbook of Anxiety Disorders*. Washington, DC: American Psychiatric Press, Inc; 2002:348-3613

Generalized Subtype Pharmacotherapy

- Recommended First-Line =
SSRI or SNRI
- Initial dose for 2-4 weeks, then
increase if necessary

Should see some benefit in 2-4 weeks

If No Response in 6-8 weeks...

- **Switch** to Another Class

or

- **Augment** with a Benzodiazepine or a Beta Blocker

Generalized Subtype Pharmacotherapy (cont'd)

- Typical Pattern is Continued Improvement for Months

(may take ≥ 1 yr for optimal response)

- Continue Pharmacotherapy *After* Gains Maximized to Allow for Resumption of Psychosocial Development

Generalized Subtype: SSRIs and SNRIs

- **Advantages**
 - Broad Efficacy
 - Safe
 - Well Tolerated
 - Easy to Use
- **Disadvantages**
 - Initial side effects (jitteriness, insomnia, nausea)
 - Long-term side effects (weight gain, sexual dysfunction)
 - Expensive

Clinical Wisdom:

**Drugs Within a Class are the
the Same, but “Different”.**

**(Example--with SSRIs, Consider Trying
More than One Before Switching
Classes)**

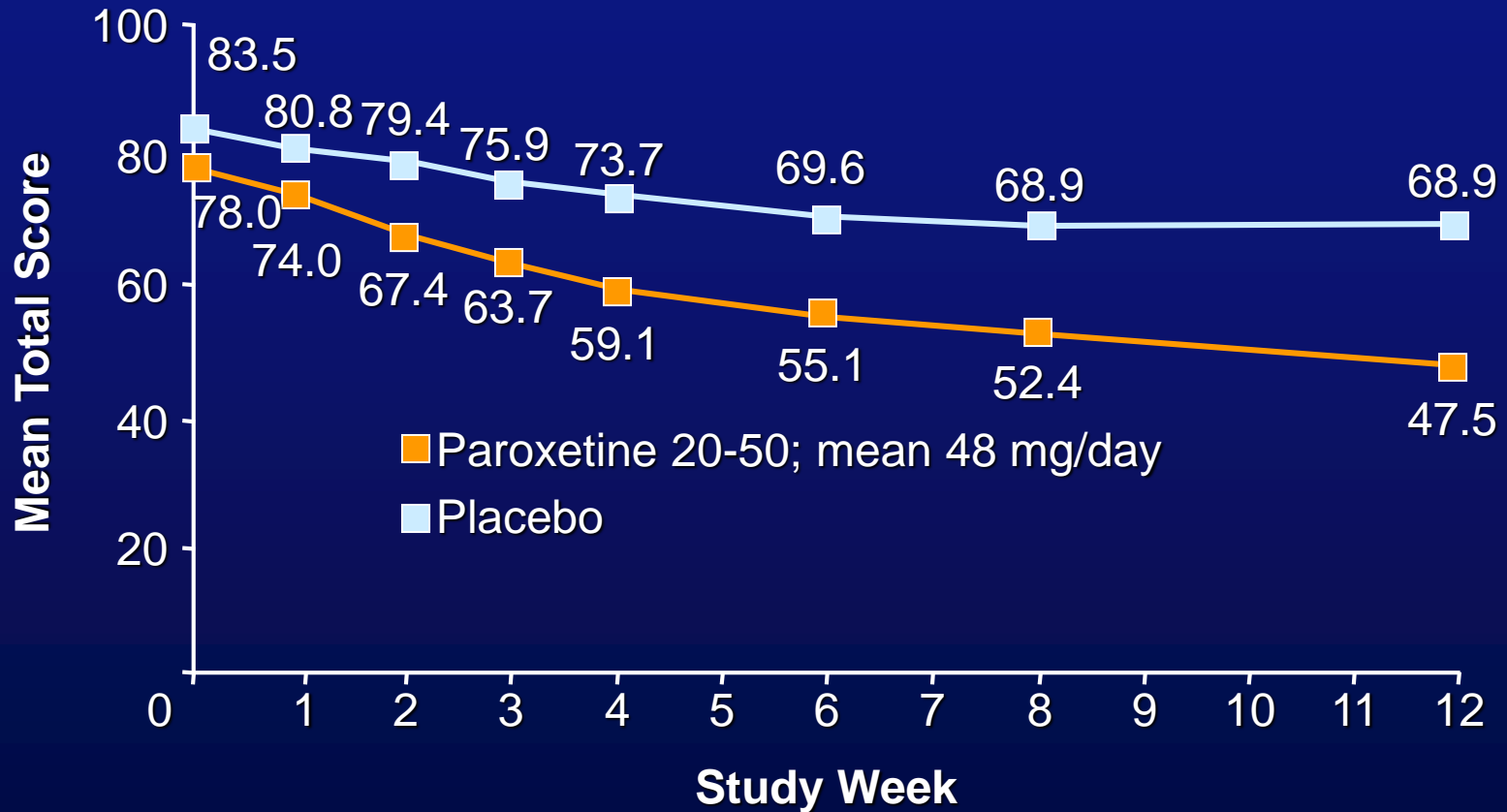
Q: “Are all your sons like you?”

A: “Yeah, we’re all alike, but our similarities
are different.”

Yogi Berra

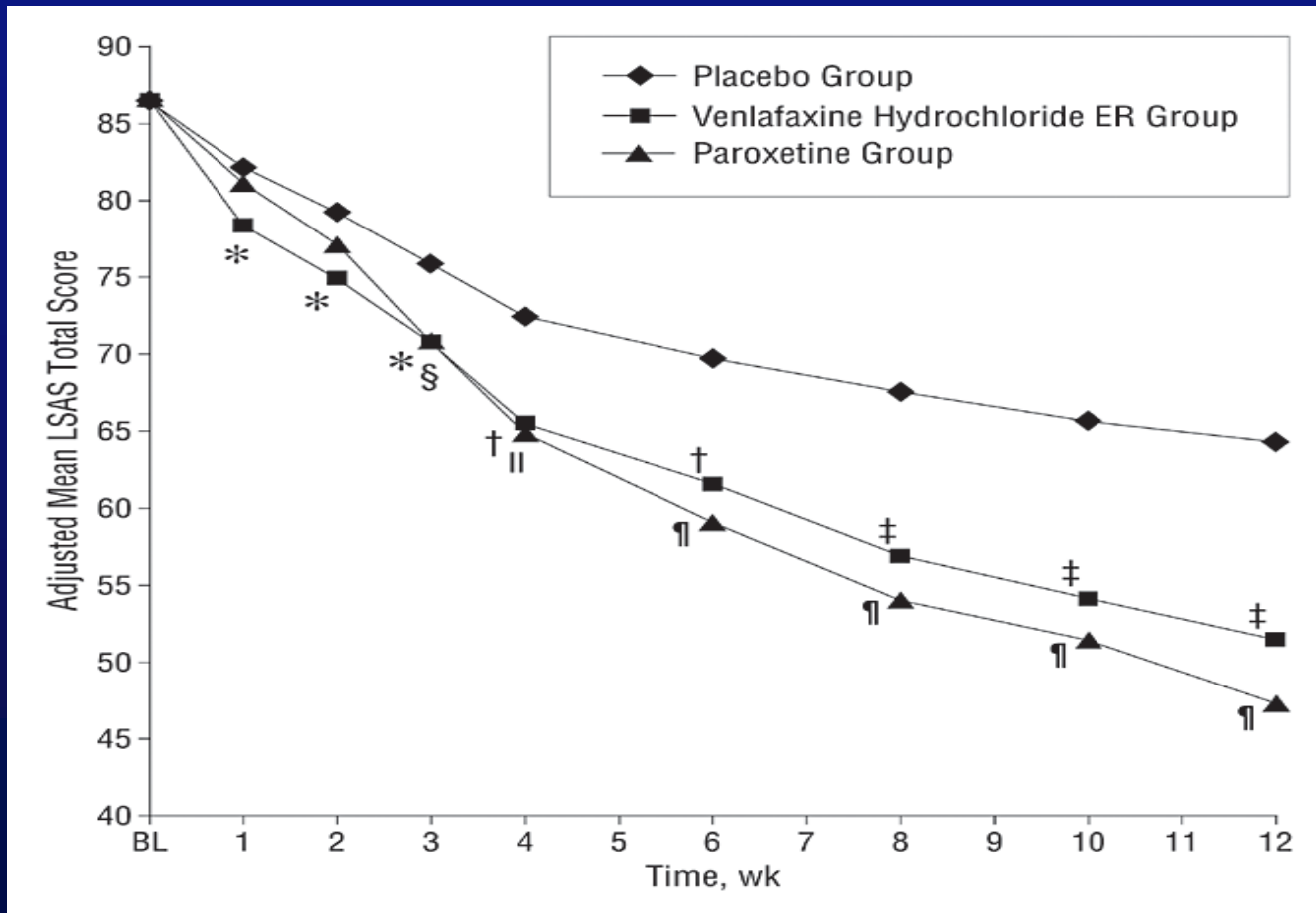
Typical SSRI vs Placebo in SAD

Paroxetine --Total Change in LSAS



* $P < .05$ versus placebo Stein et al. *JAMA*. 1998;280:708

Generalized Subtype: SNRI vs. SSRI vs. Placebo



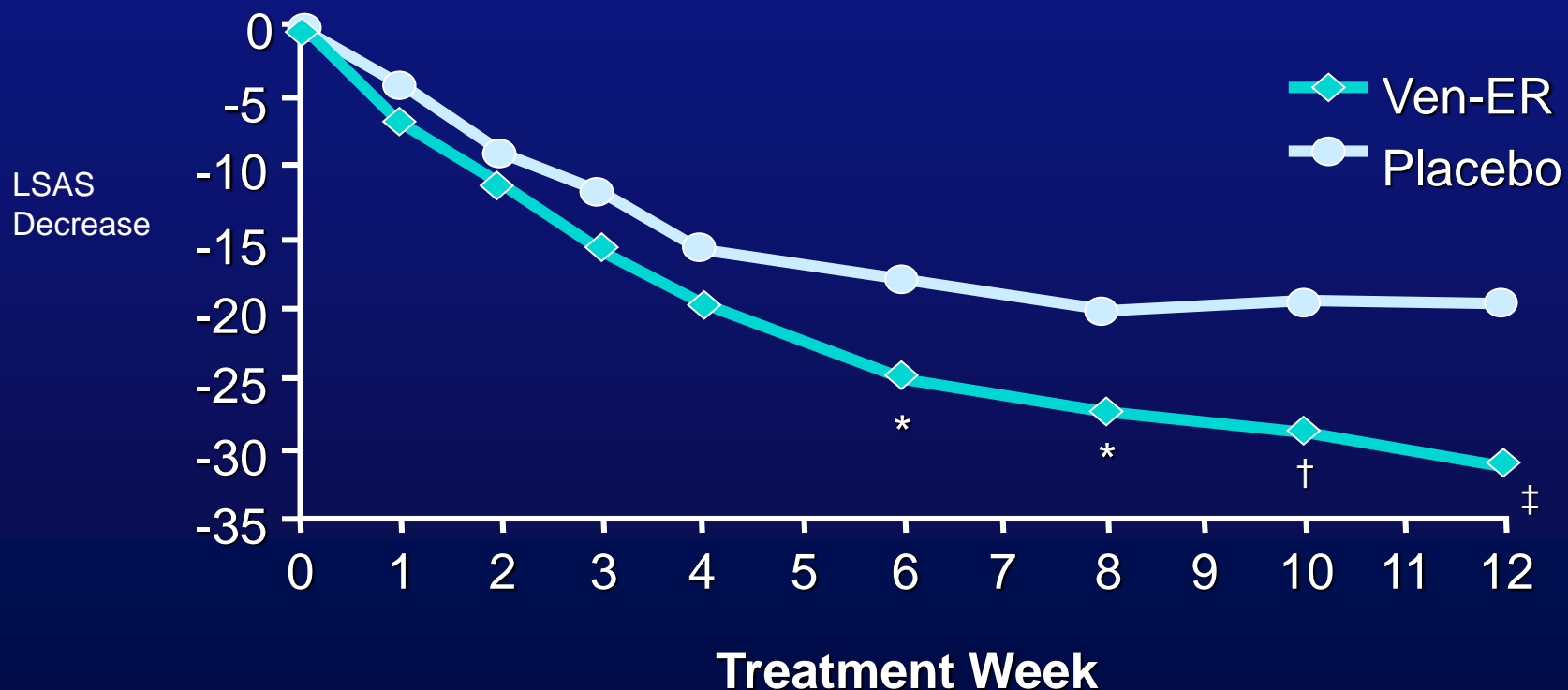
n= Ven-146; PAR n=147; PBO=147 Dose Ven 75-225 PAR 20-50

*

SNRI : Venlafaxine ER Flexible Dose 75-225 mg/day

271 randomized, 173 completed

Response Ven XR 44%; PBO 30% // Remission Ven XR 20%; PBO 7 %



*

* $P = 0.022$; † $P = 0.003$; ‡ $P = 0.0002$.

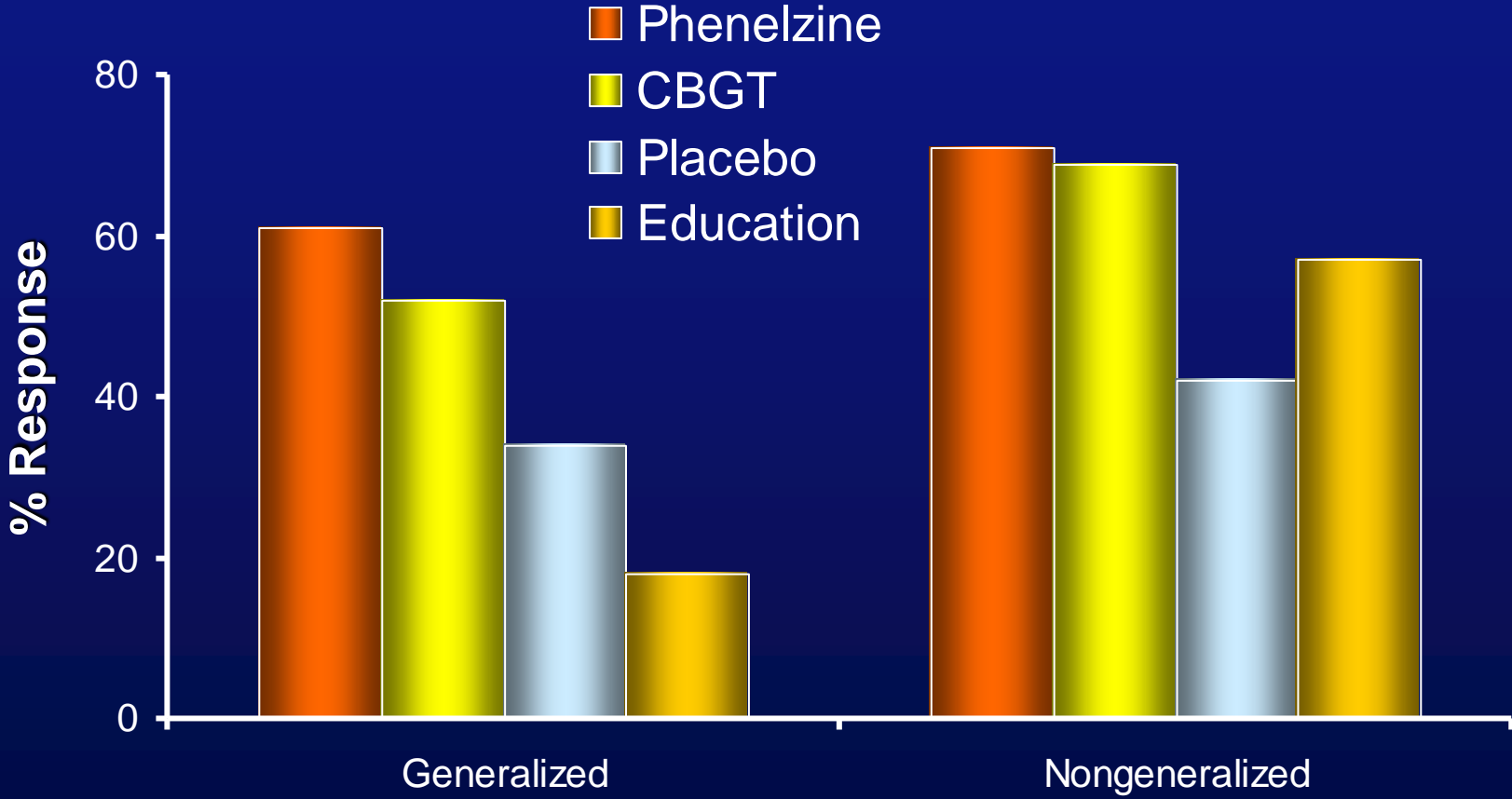
ITT Population, LOCF Analysis Liebowitz et al, J Clin Psych 2005;66:238-47

Monoamine Oxidase Inhibitor Treatment Of SAD

- **Irreversible** (nonselective)
 - Phenzelzine,
 - Tranylcypramine
 - Very Effective
 - Poorly Tolerated
 - Hazardous Interaction with Tyramine
- **Reversible Inhibitors of Monoamines (RIMAs)**
 - Reversible, selective for MAO-A
 - Well tolerated
 - Not Available in US
 - » Moclobemide Weak Response in Most Studies
 - » Brofaromine-Very Effective

Response by Subtype of SAD

CBT (Group) vs. MAOi



*Intent to treat.

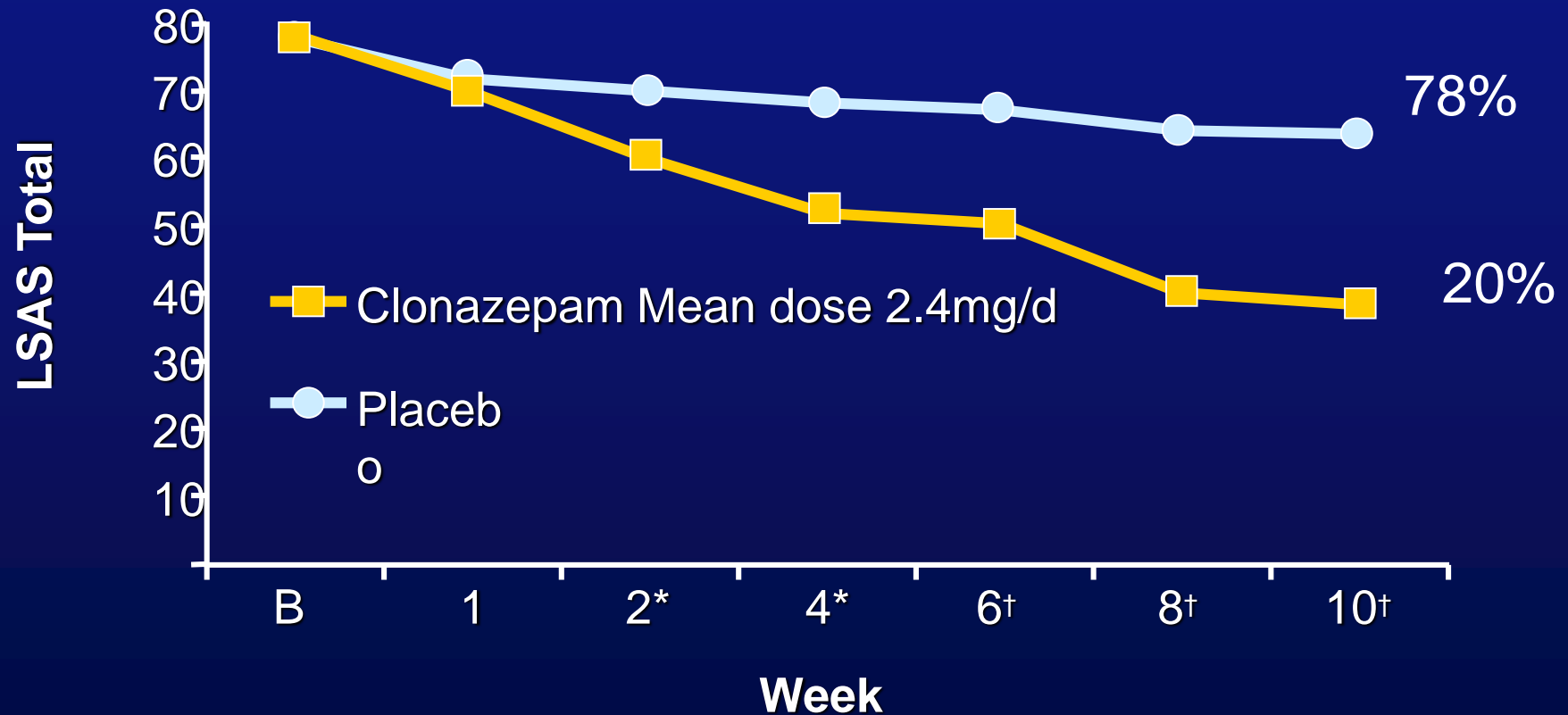
Two-site study; One Pharmacotherapy-Oriented, the Other CBT-oriented.
No outcome differences between sites.

*

Benzodiazepine Treatment for Social Anxiety Disorder

- **Effective**--Highest Response Rates
- **Potential Problems** in Patients with Substance abuse
 - *Not an Antidepressant*
 - **Side Effects**
 - Disruption of Cognition / Sedation
 - Tolerance / Dependence / Withdrawal

Benzodiazepines in SAD: Clonazepam vs. Placebo



* $P \leq .01$; † $P \leq .0001$ (LOCF MANCOVA).

Davidson et al. *J Clin Psychopharmacol.* 1993;13:423.

Tricyclic Antidepressant Treatment Of SAD

- **Doubtful Efficacy**

- **Side Effects**

- Sedation, Tremor, Dry mouth

- Decreased Cognition

- Sexual Dysfunction

- Weight Gain

- Constipation

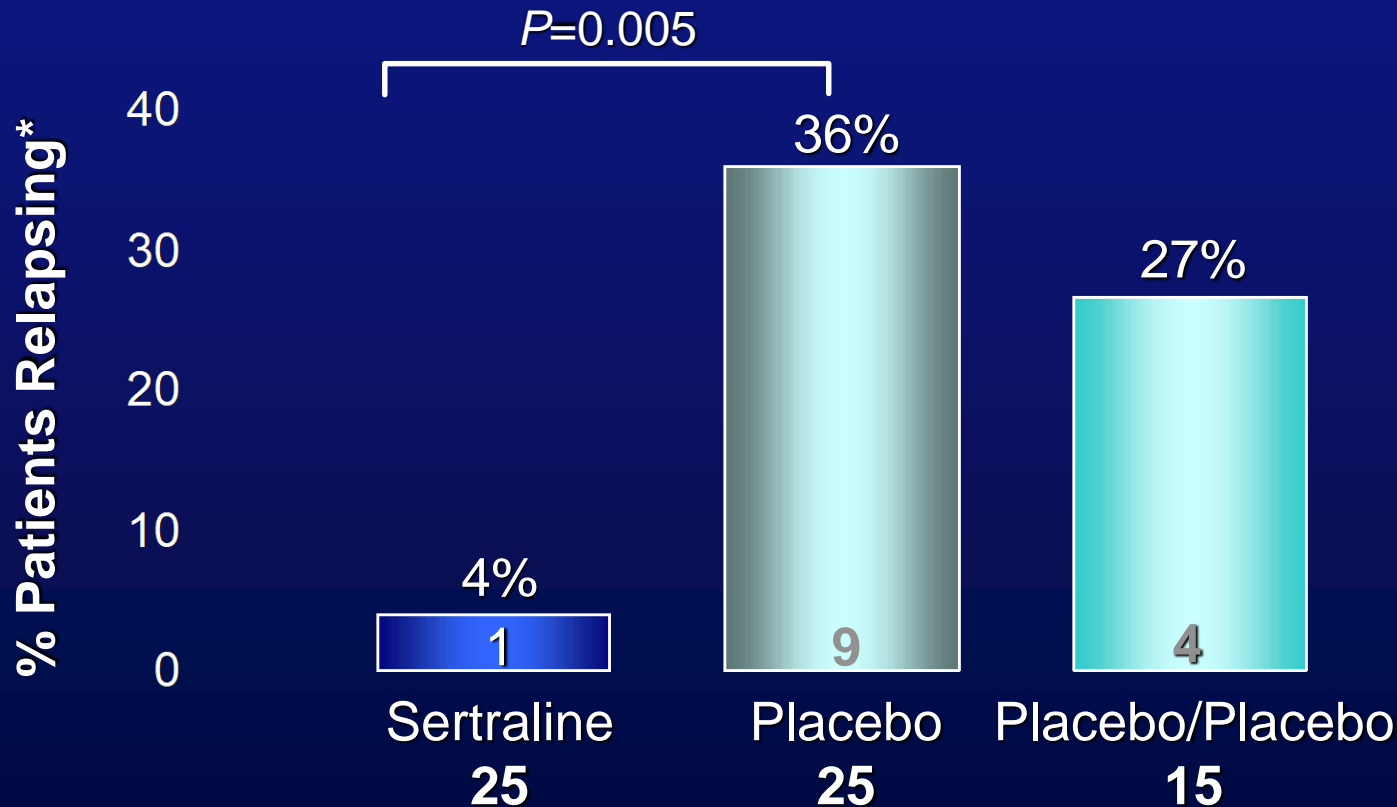
Tricyclic Antidepressants

- Clomipramine Appears Effective
- Imipramine - Ineffective in only Controlled Study
 - N=41, 8-week trial ; Mean dose: 149 mg/d
 - ◆ Intent-to-treat (ITT)
 - 20 dropped out (most-adverse effects)
 - Responders:
 - ◆ Imipramine: 2/18
 - ◆ Placebo 1/23

Maintaining Gain in SAD

Relapse* Prevention in Social Anxiety Disorder: Sertraline

Proportion of Patients Relapsing During 24 Weeks of Double Blind Treatment



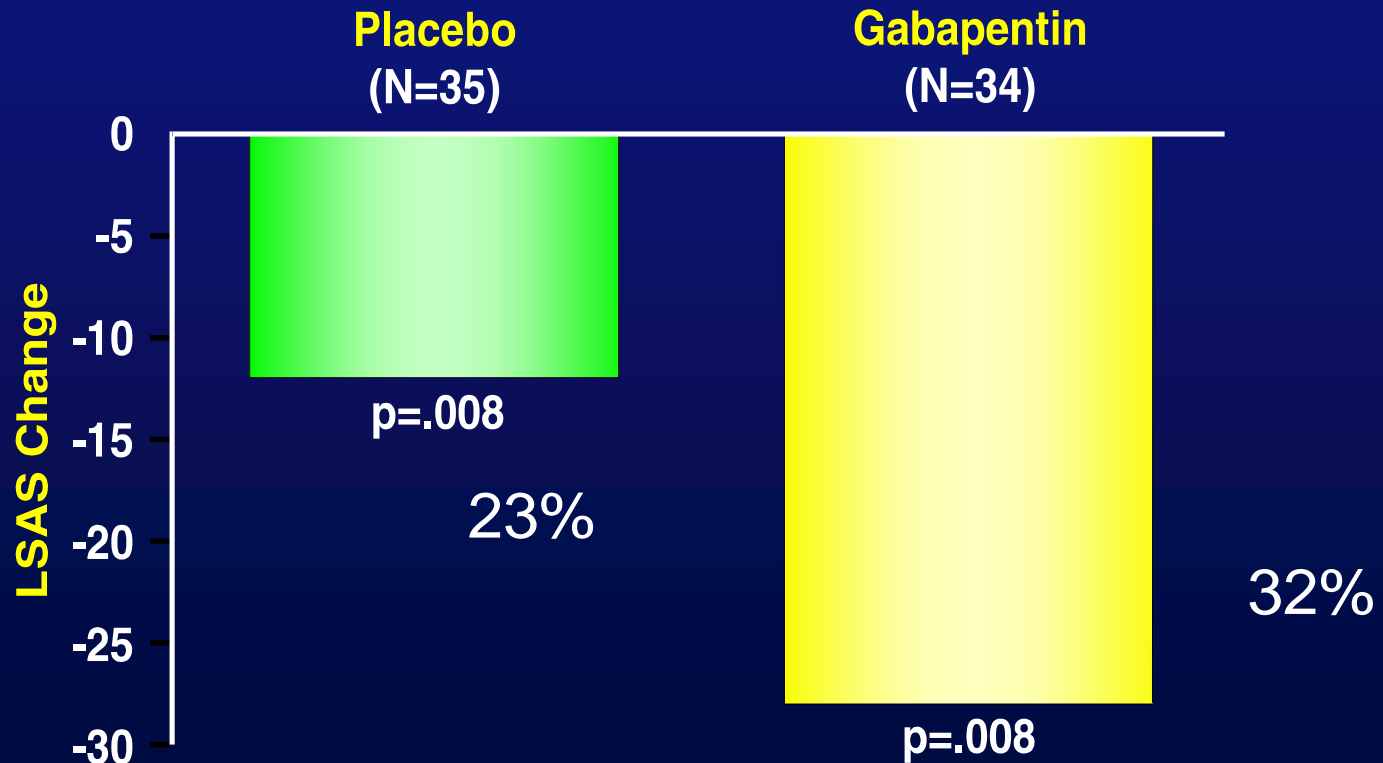
*Relapse = Responders by CGI who Worsened from Double Blind Continuation Study Baseline or for Discontinuation Due to Lack of Efficacy. Placebo / Placebo is the Group Initially Receiving and Responding to Placebo.

*

Novel Treatments: Gabapentin in SAD

8-week study ITT Analysis--Marginal efficacy

300-1200 mg tid



*

Summary of Pharmacological Management of SAD

Generalized SAD

First Line: SSRI or SNRI

(Broad Spectrum Activity Against Comorbid Disorders)

Titrate over 2-4 weeks, then Increase if Necessary

Some Benefit often Evident by 2-4 weeks

Summary of Pharmacological Management of SAD (cont'd)

If No Response by 6-8 weeks,

Switch to Another Drug

or

Augment

Continue Pharmacotherapy for ≥ 1 year
After Maximal Gain is Achieved

CBT is a Reasonable Therapy

Daily Dose Range for SAD and Most Comorbid Disorders*

● Venlafaxine	75-300 mg
● Paroxetine	20-80 mg
● Sertraline	50-300 mg
● Escitalopram	10-40 mg
● Fluvoxamine	50-300
● Citalopram	20-60 mg
● Clomipramine	25-300 mg
● Buspirone	30-60 mg
● Clonazepam	0.5- 4 mg
● Alprazolam	1-8 mg
● Diazepam	5-40 mg

Tips...

- Start Low and Titrate Individually Based on Side Effects and Efficacy
- The “Right” Dose is the One which Provides Efficacy *and* Tolerability

Tips (cont'd)...

- May Require Higher Doses for Anxiety or SAD and Comorbid Disorder(s)
- Document Your Rationale and Patient Assent if Using Outside Labeling Dosage

**Long Term Treatment is
Required by Many Patients to
Maintain Gains**

Long-Term Treatment Indications

- **Persistent Social Anxiety Symptoms** which Cause Impairment
- **History of Relapse** After Stopping Prior Treatment
- **Comorbid Conditions** which Require Prophylaxis

Selection Considerations

- Evidence for Efficacy
- Safety
- Tolerability
- Half-Life
- Drug-Drug Interactions
- Protein Binding

Conclusions

- SAD is **Common** and **Disabling**
- SAD Requires **Prompt Diagnosis** to Prevent Long-Term Disability
- SAD is
- **Underdiagnosed**
- **Undertreated**
- SAD **Demands Increased Awareness** from Health Professionals and the Public

Question #1

What are the **2** Social
Anxiety Disorder (SAD)
Subtypes?

Question #2

Which SAD Subtype would be Described as...

- **More Common**
 - **Familial**
 - **Earlier onset**
- **Greater Impairment**
- **Lower Remission Rate**

Question #3

True or False

Patients with SAD are more likely, as compared to those without SAD, to do the following...

- **Remain Single**
- **Not Finish High School**
- **Earn Lower Income**

Question #4

What are **three** psychiatric illnesses that are commonly **comorbid** with SAD?

Question #5

What is **First Line Treatment** for SAD and... Does it vary between the 2 Subtypes?

Answer #1

Non-Generalized Subtype

Generalized Subtype

Answer #2

Generalized Subtype

Answer #3

TRUE!

Answer #4

- **Agoraphobia...** in almost 1/2 of patients with SAD
- **Alcohol Abuse...** in almost 1/5 of patients with SAD
- **Major Depressive Disorder...** in almost 1/5 of patients with SAD

Answer #5

Yes.

Pharmacotherapy can vary
between the 2 Subtypes.

Generalized... First Line: SSRI
or SNRI

Non-Generalized... PRN
Pharmacotherapy Targeting
Symptoms

Acknowledgements

James Jefferson, MD*

University of Wisconsin &

Health Technology Systems. Madison WI

J.R.T. Davidson, MD

Duke University

Murray B. Stein, MD, MPH

UC San Diego

Emily Goddard, MD

Medical University of South Carolina

John Greist, MD*

David Katzelnick, MD*